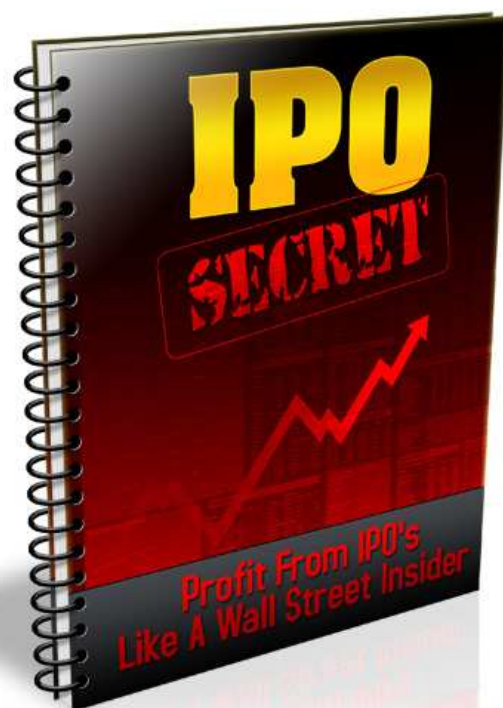


*~ SNEAK PEEK ~*

# IPO *Secret*

*Profit From IPO's Like  
A Wall Street Insider*



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## Chapter 1: Introduction

In the stock market boom of the late 1990's it seemed as if there was a hot new stock IPO every week, making people rich beyond their wildest dreams. These stories were all over the news. You may have thought that IPO's died out when the stock market bubble burst in 2000. Well, they have not died out; IPO's are still coming to the market every year. They are just back to the way they were before the boom of the late 1990's hit Wall Street. IPO's do not get all the headlines and hype anymore.

One thing has not changed, Wall Street's IPO secret. This is a secret that Wall Street insiders do not want you to know. They do not want you cutting into their profits. This is a case where the rich really have been getting richer. IPO Secret may provide you with the opportunity to get a small piece of the Wall Street insiders' profits. There is a way for you to become an insider.

## Chapter 2: What Is An IPO?

The term "IPO" is an acronym for "initial public offering". An initial public offering is a company's first sale of stock to the general public. This is the first time that the company has enabled the general public to become shareholders in the company. This is what the Wall Street phrase "going public" means.

A company will go public in order to raise money. When the company executes the IPO, their stock will be listed on a stock exchange for the first time. The general public will then have the opportunity to buy the stock and become shareholders in the company. The company will then use this money for the benefit of the company. They may use it to pay off debt, build new plants, increase their workforce, or a variety of other things.

When a company decides to go public, they will hire a brokerage firm to handle the IPO. Sometimes there will be more than one brokerage firm handling an IPO for a company. The brokerage firms are known as the underwriters for the IPO. It is their job to sell the new stock to the public. If there is more than one brokerage firm handling an IPO for a company, then

each of the brokerage firms will have a certain allotment of shares that they have to sell.

The brokerage firms will write up a prospectus that provides more details about the company. This may include information about the company's financial statements, management team, the history of the company, what they plan on using the money for, and a variety of other details about the company. The brokerage firms will use the prospectus as a sales tool.

Chapter 2 continues to present further aspects of the IPO Secret strategy in the full document. We wish you the best of luck with your trading and hope that you will be able to beat the market for many years to come with the IPO Secret strategy!

**To your trading success!**

**Peter G. Johnson**



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## **Thank You For Reviewing The IPO Secret**

We hope you enjoyed this sneak peek into “The IPO Secret”. You can purchase “The IPO Secret” on its own, or you can get it with “The Tailwind Trading System”, “Pennystock Castaways”, and “Mergers And Acquisitions” in the “Trading Pro Package” for around 1/3<sup>rd</sup> of the full price, but only for a limited time. There is huge value in the “Trading Pro Package” – I may decide to pull it soon as the individual ebooks on their own offer huge value - even at their full price.

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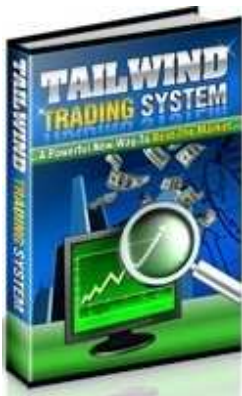
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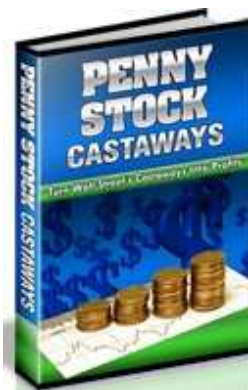


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- Trading The Tailwind Stocks
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This Powerful Penny Stock Trading Strategy takes advantage of penny stocks that have been cast aside by the Wall Street crowd. But you'll know something that they don't know! While Wall Street is looking the other way, you'll be swooping in on these penny stocks and making profits time after time, year after year.

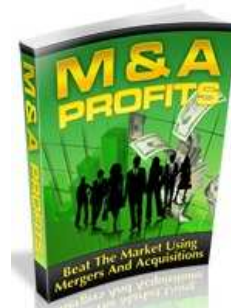
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- The Theory Behind The Profits
- Finding The Castaways
- Identify The Castaways
- Trading The Castaways
- Annual Castaways

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- **Adding Up The Profits**
- **M&A Examples**
- **Finding The M&A's**
- **M&A Strategy Guidelines**

### **4. IPO Secret (Price \$17.00)**

The IPO Secret - "*Initial Public Offerings*" - exposes one of Wall Street's dirty little secrets. Wall Street insiders don't want you to know about this secret because they don't want you cutting into their profits! You'll learn what the IPO Secret is and how you can profit from it! You'll see the IPO Secret strategy "in action" with the stock charts that are included in the e-book. See the profits that this trading strategy can generate!



**25 pages includes:**

- **What Is An IPO?**
- **The IPO Secret**
- **How To Profit From The IPO Secret**
- **IPO Examples**

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