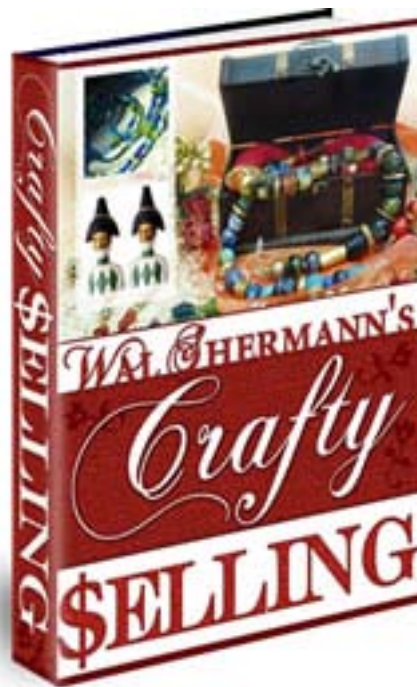


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“Crafty Selling”

Foreword

Are you a "crafty" person? Do you get rave reviews from family and friends after gifting them with your own creations? Is your hobby something that you love to do? Are you sick and tired of being stuck in a dead end job?

Every marketing book or report on the Internet tells you that you will only prosper when you actually create your own product to sell. Well, if you answered yes to those four questions above, you are more than half way there!

Yep, in order to truly succeed online, you need to have your own product. If you have a hobby that you love it's time to take a serious look at how to generate a business from your own creations.

The reason why we say that you are more than half way there is because you already have a product so you're way ahead of the game. Most folks have trouble coming up with something of their own to sell. You already have it!

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~ **FREE SNEAK PEEK** ~

**Table of Contents**

Why Sell Your Craft?.....5

First Steps from a Hobby to a Business.....6

*Selling is Simple But Not Always Easy!*.....6

The ‘Boring’ Basics.....8

State and Local Rules.....9

Taxation.....10

Legal Issues.....11

*Your Work Area*.....11

*Selling from Your Home*.....11

*Your Products*.....11

Pricing Your Items.....13

Basics of Selling.....14

*“What if they say NO?!”*.....14

Advertising and Promoting Your Craft.....16

*Your Best Advertisement*.....16

*Qualities of Successful Sellers*.....16

*The Best Advertising*.....17

The Internet.....19

Press Releases and Articles.....22

Put a Blog about Your Craft on Your Website.....24

Craft Clubs and Courses.....25

Competitions.....26

Where to Sell Your Craft.....27

---

|                                                     |    |
|-----------------------------------------------------|----|
| From Your Home.....                                 | 27 |
| At Someone Else’s Home.....                         | 27 |
| In Your Office.....                                 | 28 |
| Fairs and Markets.....                              | 30 |
| Security.....                                       | 33 |
| <i>Action Attracts Attention (and sales!)</i> ..... | 34 |
| Is it a Profitable Venue for You?.....              | 36 |
| Essential Supplies.....                             | 37 |
| Dealing with Other People at the Event.....         | 38 |
| Selling To and Through Shops etc.....               | 39 |
| Mail Order.....                                     | 40 |
| <i>Online Auctions</i> .....                        | 41 |
| Insurance.....                                      | 42 |
| Other Money-Making Craft Methods.....               | 43 |
| Craft Kits.....                                     | 43 |
| <i>‘Simple’ Instructions can be Hard Work</i> ..... | 43 |
| <i>Kits for Children</i> .....                      | 44 |
| <i>Supplying Kits Wholesale</i> .....               | 45 |
| Teach Your Craft.....                               | 46 |
| Where to Teach.....                                 | 46 |
| <i>Teaching at Community Centers</i> .....          | 47 |
| <i>Timing Your Courses</i> .....                    | 49 |
| Acknowledgements.....                               | 50 |
| There’s No Limits.....                              | 52 |



## **~ YOUR SNEAK PEEK INTO ~**

### **"Crafty Selling"**

By Wal Shermann

Selling your crafts could be a great way to a healthier life with less hassle even if you find that the monetary rewards are less than you might get from a regular job in an office and subject to someone's else's direction.

I'll assume that you have a good knowledge of your particular craft(s) and probably get unprompted, but very welcome, compliments about the items you create.

With that standard achieved, and the desire to persevere when small or large obstacles inevitably appear between you and your goals, there's no reason that you can't make money from your crafts.

*"Crafty Selling"* is jam-packed with answers to every question you may have about turning your passion for crafts from a hobby to a full time, viable business. Discover things like:

- First Steps from a Hobby to a Business
- Taxes and the Legal Stuff
- Setting Up Your Work Area
- Selling From Home
- How to Price Your Products
- Basics of Selling
- Advertising and Promoting Your Craft
- All About Successful Sellers

- How to Write a Press Release
- Selling Online
- Craft Fairs and Auctions
- Is Mail Order Right For You
- Creating Kits From Your Crafts
- . . .and tons more!

It's great when you see people smile after you give them a useful or decorative item which you've made just for them.

But, that same person could be much harder to convince if they had to pay their good money for it. Though your item is good quality and very useful, it has to compete with all the other demands on the potential buyer's budget when you offer it for sale. And, you're also competing with every other product which the customer could use to do what your item does.

Of course, that fact also increases your satisfaction when people not only buy your craft but actively seek it out and recommend it to their friends!

~~~~~

END NOTE

Hundreds of folks are already turning their passion into their priority. Why not you? You owe to yourself to at least consider the potential.

Answer the question for yourself and discover once and for all whether you think you have what it takes to turn your creations into cash.

It's true that the only limits to where your craft business might lead you are in your own mind. You already have the skills and enthusiasm. The methods are laid out and we will show you how to produce a comfortable income from all of your craft items.

You just have to take those first steps and keep going. Make this year YOUR Year for Success!

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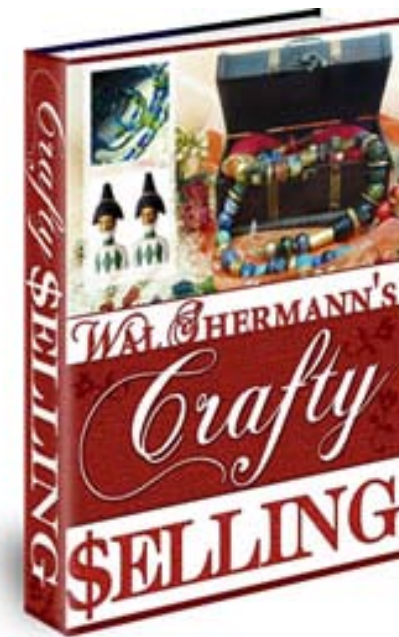
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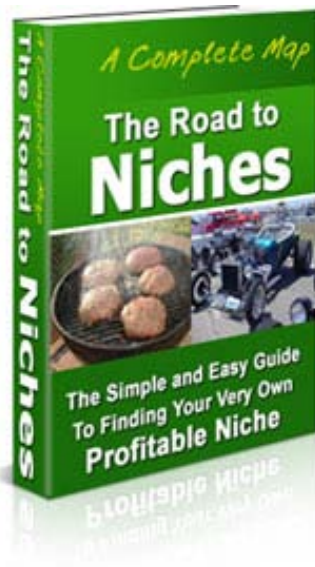
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