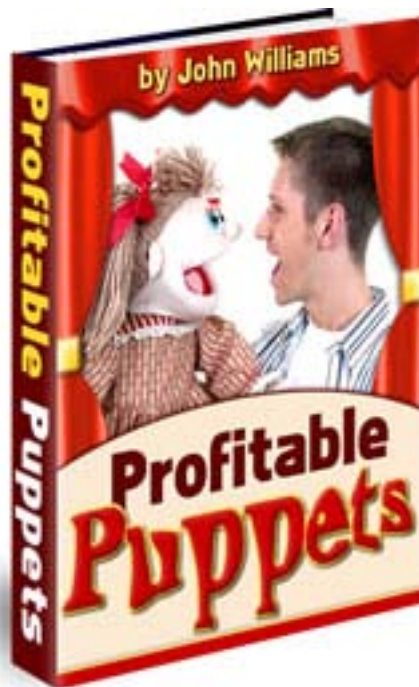


~ **SNEAK PEEK** ~

## ***Profitable Puppets***



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***"Profitable Puppets"***

**Foreword**

Do you like people? Is having fun a prerequisite for you? Are you interested in making money?

If you are a stay at home Mom looking for something part time, or a person who is working full time who would like to fire your boss, you've found the right solution.

If you answered with a resounding "yes" to these questions and have ever given any thought to starting your own business, you are in for a treat!

Since you are reading this online, it's a safe assumption that you may have seen some of the outrageous claims for earning an income online.

In *Profitable Puppets*, the author teaches you everything you need to know about starting your own profitable business in this segment of the entertainment industry.

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~ **FREE SNEAK PEEK** ~

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## ABOUT THE AUTHOR

John Williams is a professional magician who also had a strong interest in puppets, originally inspired by Shari Lewis' television shows. He started doing Punch and Judy shows because no-one was doing them in his State (there are now three competing with him but John is doing quite well.)

John says, "Puppetry is a great hobby, but even better for earning either a part-time or full-time income. You can also use it to promote a group or cause which you are associated with".

Glove puppetry is hands-down the easiest way to get started even if you've never handled a puppet since you were a young child.

There's a lot of information in Profitable Puppets and it's all based on John's own hands-on experience (pun intended!).

~~~~~

## **~ YOUR SNEAK PEEK INTO ~**

### **“Profitable Puppets”**

By John Williams

“Profitable Puppetry” focuses on Glove Puppets because they’re probably the easiest means of entry into commercial puppetry. A significant section of this ebook is about Punch and Judy shows. You should read that carefully even if you do not intend to do that type of program because the Punch and Judy is one of the most successful puppet shows ever developed, a real survivor.

These are my favorite type of puppet because my Punch and Judy outfit, along with a few other puppets, have been responsible for part of my working income for several years and, hopefully, will continue to bring in the odd dollar for several more.

They’re easy to make and use and, even in this new Century, their appeal seems much like it was before personal computers, game consoles or even moving pictures! You can buy glove puppets for home or professional use, but there’s a lot to be said for making your own. That will not only save money, you can put your own creativity and ideas into the puppets, making them truly unique.

If, later on, you want to pursue other opportunities, you’ll find they’re very salable because puppetry is always popular and you can offer a ready-made, unique attraction. If you don’t want to sell them, pass them on to a family member who will probably treasure more because they have something of you in them.

Decide what you are going to do with your puppets;

- amuse friends
- perform at clubs or groups where you are a Member or
- entertain for money at birthday parties and other events.

With each of these options, you should consider asking others to join you. Never bring anyone in to work at your puppet show if you are not 100% sure that you trust them and that you would 'get along' with each other through good times and bad. There will inevitably be times where something goes wrong or one of you makes a mistake. If you don't think that you could both handle that in a constructive way, then you're better off going it solo.

Try to see the benefits which they will get from being part of the puppet company. They may be your life partner, or just a good friend but, if they hate the work and conditions which are part of being a puppeteer, then it's better not to drag them in.

If they do accept your offer, they will bring companionship as well as skills and ideas which you do not have or, at the very least, an extra pair of hands. That will be very useful when you're making and carrying the puppets and even collecting the money at events where you aren't just paid by the organizers!

John has performed almost all of his puppet shows solo, but there are good reasons why you might consider having someone else come along, either as a partner and puppeteer or just to help with transport, setting up, packing up and security. There are some possible drawbacks too and he will outline those in the appropriate sections.

John continues: "Remember that you're getting the benefit of my experience but that I am not a "puppetry guru"! I've had some success with my methods, but I've made more than a couple of mistakes in that time and you will have to adapt the tips and short-cuts to your

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environment. I could have done much better if I'd had this book with me when I started, so you have the chance to do much better than I am up to this point.

You will already be a couple of miles closer to success when you reach the end of this book for the first time than I was when I did my first shows, because you will know how to avoid a lot of the tricks and traps which can slow you down or even completely derail your progress."



**END NOTE**

This book will give you enough ideas, tips and information to assemble, promote and perform your own puppet show so that you can make money for yourself or a group which you support – or both.

It's based on personal experience which means that the information is 'proven in battle'. Nothing in this ebook should be regarded as a recommendation or otherwise about any particular person or company.

Your results will vary from the author's. The results which you achieve will depend on your personal qualities, abilities, experience and exactly how you make use of this information.

The good news is that Profitable Puppetry does not impose very strict entry requirements on those who are willing to apply themselves to their business. Your age, ethnicity, economic circumstances and religion are unlikely to stop you reaching some level of success. Provided that your show is of a good standard and that you have access to a reasonable number of people who are willing and able to pay the fees which you set, this business can be operated almost anywhere that you might want to work.

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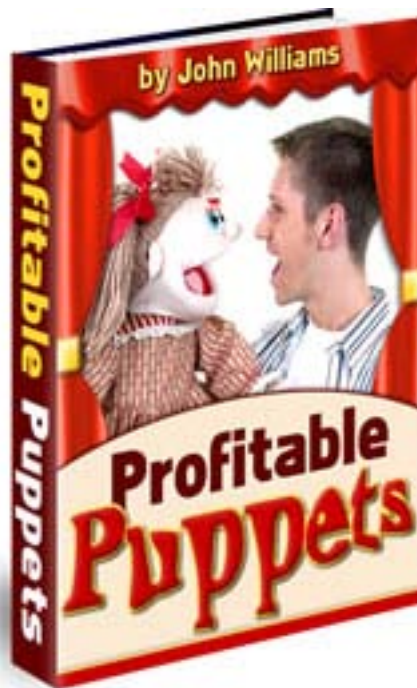
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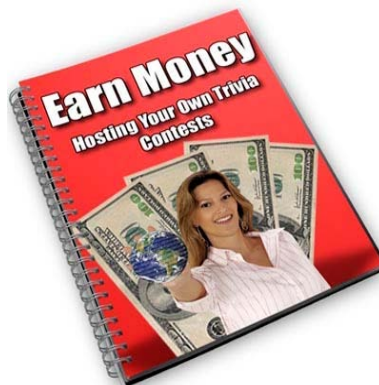
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